

United of Omaha Commences Participation in Penbridge Pension Risk Transfer Database

STAMFORD, CT, October 1, 2013 — Penbridge Advisors announced today that United of Omaha Life Insurance Company, a subsidiary of Mutual of Omaha Insurance Company, has commenced participation in the Penbridge Pension Risk Transfer (“PRT”) Database, which provides corporate pension plans and their advisors with critical pension risk transfer information.

The PRT database provides registered users with an overview of major PRT providers, inventory of available products, contract parameters, financial due diligence information, screening tools, pricing data, and up-to-date information on each PRT provider's financial strength and relevant industry research.

Melanie Rose, Director, Annuities Product Management at United of Omaha said, “United of Omaha is extremely pleased to participate in the Penbridge PRT Database. We believe that pension plans and their advisors will find the analysis and information made available by Penbridge Advisors is exceptional in the pension risk transfer industry.”

“United of Omaha’s participation in the Penbridge PRT Database will add to the existing valuable information available to the growing number of corporate pension plans that are considering annuitizing all or part of their pension liabilities,” according to Steve Keating, Co-Founder and Principal of Penbridge Advisors.

Other major PRT providers participating on the PRT database include Prudential, Pacific Life, American General, Transamerica and MetLife.

About Penbridge Advisors

Penbridge Advisors provides pension plans with unbiased information and advisory services on the U.S. pension risk transfer (PRT) market and products. In addition to working with plan sponsors directly, Penbridge works to form functional partnerships with select pension advisors and service providers that seek to incorporate PRT analysis into existing offerings. Co-founded by Steve Keating and Robert Goldbloom, Penbridge provides pension plans with free access to the industry’s only database covering the PRT market. The database, which is currently used by more than 300 plan sponsors and advisory firms, includes information on PRT products and insurance providers. Penbridge’s advisory services include plan termination underwriting assessments and customized buy-out price monitoring services to help plan sponsors decide on PRT strategy and timing. Penbridge also delivers PRT education workshops to corporate boards, C-level executives and pension plan committees.

To access the PRT database, please visit www.penbridgeadvisors.com/join

About Penbridge PRT Index

A feature of the Penbridge PRT Database, the Penbridge PRT Index represents the premium that an insurance provider would charge for a buy-out of a “typical” defined benefit plan. It is intended to illustrate relatively advantageous or disadvantageous times for a corporate plan sponsor to purchase annuities from insurance providers. Visit

http://www.penbridgeadvisors.com/resources/docs/20130823_PRT-Index_Guide.pdf for more information.

For more information

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